Hello.

My name is Meg and I'm an Associate Creative Director, Art Director. I'm passionate about making work that solves problems and turns heads, My roots are in design and illustration, and I have an advertising design degree from the Fashion Institute of Technology in NYC. The past 16 years I've spent my time at shops like Hill Holliday, Arnold Worldwide and Allen & Gerritsen. My experience has given me the skills to craft solutions for analytical software, donuts, and everything in between. Some of my award-winning work has been seen in campaigns for Dunkin' Donuts, Liberty Mutual, Johnson Controls and the Museum of Science to name a few.

Thanks for reading, let's go make something!

Website

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Get in touch

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Experience

COMMCREATIVE // 2017 - present ALLEN & GERRITSEN // 2012 - 2017 ARNOLD WORLDWIDE // 2011 - 2012 HILL HOLLIDAY // 2005 - 2011

A few of the brands I've worked on

Johnson Controls, Blue Cross Blue Shield, PTC, Dunkin' Donuts, Progressive, DST Systems, Bose Automotive, Museum of Science, Simplex, Waters Corporation, Raymond Forklifts, Friendly's, Panasonic, RSAC, CVS/Pharmacy, Mass State Lottery, Ninety Nine Restaurants, John Hancock, Papa Gino's, Smirnoff, Chili's, Rockport, Liberty Mutual

Awards & Recognition

GDUSA Winner
Hermes Creative Awards | Platinum
Communication Arts
Shorty Awards | Social Justice Winner
One Show Interactive
Lürzer's Archive
Hatch
Ads of the World
Creative Media Award
YoungGuns Shortlist

Juries

ADDYS | 2019 Rochester, NY Connecticut Art Directors Club | 2009